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SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Shorthorn and Felled Shorthorn Cattle

— and —

CLUB CALVES



SHOW and SALE

Monday, September 26, 1949

BED OAK, IOWA

A PERSONAL INVITATION FROM THE CONSIGNORS

The producers of Shorthorns and Polled Shorthorns throughout Southwest Iowa extend you a cordial invitation to attend our Shorthorn and Polled Shorthorn Show and Sale on Monday, September 26, 1949 at the Red Oak Auction Company, Red Oak, Iowa. We are extremely proud of our offering—females of exceptional blood lines and impressive bulls.

We are proud to be engaged in the production of Shorthorn cattle. Our great state of Iowa is the leader in this industry.

The cattle offered have been consigned by responsible producers within Southwest Iowa. These herds have been in operation for many years. Their cattle are healthy. They are prolific. They comprise outstanding bulls and females of the Shorthorn breed.

We will welcome as our guests, breeders of Shorthorn and Polled Shorthorn cattle, members of 4-H Clubs, farmers, ranchers, bankers, business and professional men and ladies. You will enjoy the show. You will find the individuals you need whether for herd improvement or for foundation purposes.

SOUTHWEST IOWA SHORTHORN ASSOCIATION,

MALCOLM LOMAS, SECRETARY

RED OAK is in the southwest corner of Iowa, Montgomery County. Red Oak is 50 miles east of Omaha, 125 miles southwest of Des Moines and is on the main line of the C. B. & Q. railroad as well as on Federal Highway No. 34 and State Highway No. 48.

HOTEL ACCOMMODATIONS are offered through the **HOTEL JOHNSON**, famous hostelry of Southwest Iowa. Their rooms are nice. They are clean. They are comfortable. The dining room affords the best in foods—a wide variety. Those from a distance planning to stay over night should arrange for accommodations in advance at Hotel Johnson.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Raymond Saunders, Manilla	-	-	-	-	President
Phil Kennedy, Lewis	-	-	-	-	Vice President
Malcolm Lomas, Red Oak	-	-	Secretary-Treasurer		

Carl Gilman, Stuart	-	-	-	-	Adair
Lew Eckels, Lenox	-	-	-	-	Adams
Emery Larson, Gray	-	-	-		Audubon
Lou Kennedy, Lewis	-	-	-	-	Cass
Lou Laughlin, Imogene	-	-	-		Fremont
Kenneth Burkhardt, Guthrie Center	-				Guthrie
Harold Houston, Dow City	-	-			Harrison
O. R. (Dick) Hyde, Hastings	-	-	-		Mills
Arvid Malmberg, Villisca	-	-			Montgomery
Eldor Swanson, Red Oak (Hepburn)	-				Page
Wm. Matteson, Council Bluffs	-				Pottawattamie
Ray Saunders, Manilla	-	-	-		Shelby
Dale Peterman, New Market	-	-			Taylor
C. O. Nelson, Creston	-	-	-	-	Union

Roy A. Gilman, Stuart	-	-	-	-	Sale Manager
Royal Holz, Rippey	-	-	-	-	Judge
J. E. Halsey, Des Moines	-	-	-	-	Auctioneer

GENERAL INFORMATION

TIME—Monday, September 26, 1949. Show will start at 9:30 a.m. Club calf sale will commence at 12:00 noon and breeding cattle sale at 1:00 p.m.

LOCATION—The show and sale will be held at the Red Oak Auction Company, Red Oak, Iowa, through the courtesy of Mervin Ballard, Manager. The facilities of the Red Oak Auction Company are excellent. They have plenty of parking space for trucks and cars, nice roomy stalls for cattle. The sale pavilion is well ventilated and lighted, most convenient for buyers and owners—everyone interested in better cattle.

TERMS—The terms of the sale are cash unless other arrangements are made in advance with the consignor from whom you purchase. Settlements are to be made with the clerk of the sale immediately at the conclusion of the auction. All stock will be at buyers risk as soon as bid off but the management will attend to loading on cars or trucks in compliance with instructions from purchaser.

GUARANTEE—All cattle are sold subject to a sixty day retest for tuberculosis and health certificates will be furnished to enable them to be shipped into any state or territory. Bulls are guaranteed breeders if properly cared for and not allowed to serve until 16 months old or run with the herd. If a bull fails to breed, he may be returned to the seller, if in as good condition as when bought, and if, after a test in the seller's herd, he still fails to breed he will be replaced or the purchase money will be refunded. All cows with calves at foot are considered breeders and no further guarantee is made with respect to them. All other cows and all heifers over sixteen months old at time of sale are guaranteed to be breeders. Animals returned to seller because they do not comply with the guarantee will be at the buyer's cost of transportation.

Any claim for adjustment because an animal is a non-breeder must be made within ninety days of the date of the sale.

The above guarantee and terms shall constitute a contract between the consignor and the buyer of each lot. Neither the sale manager nor the clerk of this sale assume any liability, legal or otherwise.

PEDIGREE CERTIFICATES—A certificate of registry and a transfer will be furnished for each lot sold and an application for registry will be furnished for each lot sold at foot and for each unborn calf sold in dam.

Where footnotes appear in this catalogue they were furnished by the consignor or written from information supplied by the consignor.

MAIL BIDS—Those wishing to buy at this sale who cannot attend in person may send their bids to the Sale Manager or to Jack Halsey, the auctioneer, Mervin Aegerter of the Shorthorn World, Clem Larson, Fieldman for the American Shorthorn Breeders' Association, Albert Hamann, Field Representative for the Iowa Shorthorn Breeders' Association or Matt White, Field Representative for Wallaces' Farmer, all of these men in care of the Secretary who will see that they are delivered to the parties whom are entrusted with your order. Any of these men are qualified to know good cattle. Your order sent to them will be carefully and honestly taken care of.

We will not be responsible for any accidents that may occur but will make every effort to provide for the safety and comfort of our guests.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

Show at 9:30 a.m.

Sale at 1:00 p.m.

Show Classification

For the purpose of this show all animals have been divided into classes according to age and sex. There will be six classes. Each sex will have a Grand Championship and a Reserve Championship. The first and second prize winners in each class will be eligible to show for champion and reserve championships.

The American Shorthorn Breeders' Association, 7 Dexter Park Ave., Chicago, Illinois has donated handsome silk ribbons which will be awarded winners in the various divisions.

The Southwest Iowa Shorthorn Breeders' Association has provided \$250 cash premium money for this show. The division of this money is shown below:

1. Bulls calved before June 1, 1948:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
2. Bulls calved from June 1, 1948 to August 15, 1948:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
3. Bulls calved after August 15, 1948:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).

Champion Bull \$5.

Reserve Champion Bull \$3.

4. Females calved before January 1, 1945:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
5. Females calved from January 1, 1945 to August 1, 1947:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).
6. Females calved after August 1, 1947:
Awards 1 (\$10), 2 (\$8), 3 (\$6), 4 (\$5), 5 (\$4), 6 (\$3), 7 (\$2).

Champion Female \$5.

Reserve Champion Female \$3.

Judge—Royal Holz, Rippey, Iowa.

PRICE & BUCH



Cruggleton Goldfinder 2292412

Bull

Lot 1

CRUGGLETON GOLDFINDER 2292412

Red, calved May 10, 1945. Bred by A. J. Marshall, Stranraer, Wigtownshire, Scotland; calved property of M. D. Whimple, St. Joseph, Missouri; 2d owner, October 7, 1946, Price and Buch, Clarinda, Iowa. LE BA7.

SIRE

Cruggleton Adjuster (315395)
Red, A. J. Marshall

Cruggleton Perfect (303904)
Red, A. J. Marshall

Augusta Claretta (220676)
Dark Roan, A. J. Marshall

Cruggleton Realm (303920)
Dark Roan, A. J. Marshall

DAM

Nonpareil Rachel 2271413
Red, A. J. Marshall

Nonpareil Rouge (200377)
Red, A. J. Marshall

Garguston Sovereign (291047)
Red, R. S. McWilliam

Princess Camelia (131182)
Dark Roan, A. J. Marshall

Goldoch Silver Wedding
(286229)
White, W. McNair Snadden
Augusta Carrara (170080)
Red, A. J. Marshall

Cruggleton Willingdon (291229)
RLW, A. J. Marshall
Cruggleton Rothes Pride
(120966)
Roan, A. J. Marshall

Cruggleton Prince Favorite
(250114)
Dark Roan, A. J. Marshall
Rotorna Nonpareil (131207)
Red, A. J. Marshall

CRUGGLETON GOLDFINDER 2292412 is a half-brother to the \$5000 Cruggleton Pretender owned by George Struve of Manning, Iowa. He is also a half-brother to Scotsdale Aspiration. He was champion at York in 1947 and defeated the International Grand Champion the same year—a real producer.

Better bulls build better Shorthorns.

HERZBERG



Lawton Favorite 2009148

Bull

Lot 2

MARSHAL'S HERO 2330410

Roan, calved September 9, 1945. Bred and owned by Held Bros., Hinton, Iowa; 2d owner owner January 21, 1947, A. H. Herzberg, Clarinda, Iowa. LE HRH RE 520.

SIRE
Edellyn Favorite Hero 2112046
Red, J. D. Allen

Lawton Favorite 2009148
Red, William Henderson

Victoria 18th 1869678
Roan, Geishecker Bros.

Marshal's Type 1611375
Roan, Fred Lee

DAM
Type's Victoria 2d 1768318
Roan, Held Bros.

Model's Victoria 2d 1599710
Roan, Held Bros.

Collynie State Express (286968)
Red, Duthie Webster

Lawton Blossom 4th (188150)
White, Wm. Henderson

Browndale Hero 1580518
Roan, Thos. E. Wilson

Victoria 15th 1441683
Roan, Bellows Bros.

Marshal's Prime Lad 1369915
Roan, A. O. Stanley

Rosemary 50th 1250229
Red, Frank T. Pemberton

Villager's Model 985438
Roan, Model Mill Stock Farm

Royal Victoria 1378175
Red, Held Bros.

MARSHALL'S HERO 2330410—is a nice roan of today's type. He is thick and close to the ground. Look him up—you will see a good one.

What he saves in the cost price usually is more than lost in the value of the bull calves.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

HOLLRAH

Bull

Lot 3

DIAMOND PRINCE 2475002

Roan, calved December 1, 1947. Bred by H. J. Pankratz, Mountain Lake, Minnesota; calved property of Fred Hollrah, Denison, Iowa. RE 10.

SIRE Beau Prince 2269849 Red, Lomas Farms	Miles of View Prince 2074904 Red, Miles of View Farms	Calrossie Prince Peter 2009143 Roan, J. MacGillivray
		Star Secret 1839719 Roan, T. Dorsey Jones
DAM Elmwood Fragrance 4th 2255350 Red, A. P. Lyon	Diamond Lily 13th 1883749 Roan, Geo. Struve	Browndale's Beau 1774621 Roan, Geo. Struve
		Diamond Lily 11th 1807731 Red, Geo. Struve
	Helfred Prentice 2154448 Red, F. W. Hubbell	Sunray 1946437 Roan, Geishecker Bros.
		Helfred Beauty 4th 1946438 Red, F. W. Hubbell
	Divide Fragrance 4th 1978417 Roan, The Allen Cattle Co.	Divide Goldpiece 1855008 Red, The Allen Cattle Co.
		Divide Fragrance 1661669 Roan, The Allen Cattle Co.

DIAMOND PRINCE 2475002 is a good, rugged bull in good breeding condition and is the right age for a lot of service. A grand combination of an individual and a potent pedigree.

COMBS

Bull

Lot 4

GOLDFINDER BONDSMAN 6th 2462924

Red, calved May 3, 1947. Bred and owned by W. F. Barber & Sons, Ravenwood, Missouri; 2d owner March 22, 1948, John Combs, New Market, Iowa. LE 63.

SIRE Goldfinder Bondsman 2239764 Red, M. D. Whimple	Goldfinder Diamond 1831545 Roan, Thos. E. Wilson	Calrossie Goldfinder 1753587 White, J. MacGillivray
		Golden Pearl 1753613 Roan, R. S. McWilliam
DAM Village Mist 23d 2283328 Roan, W. F. Barber & Sons	Norfolk Clipper Queen 2070706 Red, John Miller, Jr.	Calrossie Bondsman 2060919 RLW, J. MacGillivray
		Clipper Queen 22d 2070689 Red, W. Peterkir.
	Goldfinder Broadus 1963540 Roan, M. D. Whimple	Goldfinder Diamond 1831545 Roan, Thos. E. Wilson
		Craibstone Beauty 13th 1698795 Red, Blair Bros.
	Village Mist 18th 1894616 Roan, W. F. Barber	Sni-A-Bar Fascinator 1564438 White, Sni-A-Bar Farms
		Village Mist 6th 1389167 Roan, W. F. Barber

GOLDFINDER BONDSMAN 6th 2462924 is the bull that stood next to the Champion bull at the Northwest Missouri sale in March 1948. He is a thick, low set bull.

The stockman is regarded as the keeper and guardian of grass.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

RAY

Bull

Lot 5

WINTER'S SUNRAY 2475059 (Twin)

White, calved December 24, 1947. Bred and owned by W. A. Ray, Kent, Iowa. LE 22.

SIRE
Helfred Standard 2107728
Roan, F. W. Hubbell

Sunray 1946437
Roan, Geishecker Bros.

Browndale Hero 1580518
Roan, Thos. E. Wilson

Rosewood 48th 1809093
Roan, Geishecker Bros.

Golden Maid 14th 1963457
Roan, Tomson Bros.

Proud Archer 1593974
Roan, The Allen Cattle Co.

Golden Maid 3d 1509194
Red, Thomson Bros.

Supreme Gold Nuggett 2144038
Red, Holz Bros.

Golden Nugget 2007815
Roan, Husted Bros.

Mayflower 27th 2013505
Red, Holz Bros.

DAM
Gipsy Acorn 2280164
Roan, G. F. Gruss & Sons

Linwood Acorn 2d 2174452
Red, G. F. Gruss & Sons

Supreme President 2013279
Roan, Bellows Bros.

Linwood Acorn 2061900
Red, G. F. Gruss & Sons

WINTER'S SUNRAY 2475059 is a heavy-boned, thick fleshed, compact calf with a beautiful head. He has been an outstanding individual in all respects since a calf and is out of one of our best producing cows. He comes from an easy-keeping line and should give someone an excellent herd leader.

THOMSON

Bull

Lot 6

GOLDSPUR MARTINS 2489152

Red, calved December 30, 1947. Bred and owned by Paul Thomson, Arion, Iowa. RE T6.

SIRE
Edellyn Martins Mercury
2222164
Roan, Thos. E. Wilson

Calrossie Mercury 1957318
White, J. MacGillivray

Calrossie Control 255913
White, J. MacGillivray

Calrossie Augusta Opal 129796
Dark Roan, John MacGillivray

Combs Apple Blossom 155860
Roan, Alexander & Addie

Calrossie Rangefinder 1558334
White, J. MacGillivray

Apple Blossom 11th 1558548
Roan, Alexander & Addie

Royal Czar 2084448
Roan, Elof Carlson

Royal Czar 1827008
Red, C. B. O'Malley & Son

Spicy C 4th 1715591
White, Elof Carlson

DAM
Victoria Clipper 2268869
Red, Paul F. Thomsen

Augusta's Victoria 1996680
Roan, Joe Bromley

Browndale Conqueror 1805117
Roan, The Allen Cattle Co.

Augusta Clipper 1781448
Roan, Joe Bromley

GOLDSPUR MARTINS 2489152 is a good, rugged solid red grandson of Calrossie Mercury which placed first in the Shorthorn bull class of the 1949 Crawford County Fair.

Produce the kind of Shorthorns your customers admire.

McCONE BROS.



Red Mercury Leader 2331940

Bull

Lot 7

DOUGLAS LEADER 2496095

Roan, calved February 26, 1948. Bred and owned by McCone Bros., Botna, Iowa. RE C-7.

SIRE
Red Mercury Leader 2331940
Red, Thos. E. Wilson

Edellyn Royal Leader 16th
2222171
Red, Thos. E. Wilson

Edellyn Beauty 22d 2197013
Roan, Thos. E. Wilson

Browndale Douglas 1801297
Red, McCone Bros.

DAM
Red Duchess of Gloster 2033456
Red, Harold Hinz

Roan Duchess 1787630
Roan, Chas. E. McCone

Edellyn Royal Leader 2057560
Red, W. McNair Snadden
Maxwalton Jealousy 23d
1975877
Roan, Maxwalton Farms, Inc.

Calrossie Mercury 1957318
White, J. MacGillivray

Golden Beauty 1558575
Red, Duthie Webster

Browndale's Type 1738563
Roan, McCone Bros.

Lady Marengo 21st 1738569
Red, McCone Bros.

Cumberland Sovereign 1608106
Roan, McCone Bros.

Duchess 1681555
White, McCone Bros.

DOUGLAS LEADER 2496095 is a smooth, well-balanced bull that stands on well placed legs. He is a well covered bull with lots of thickness of flesh. The kind that should make a good sire.

Blood, care, feed and advertising. These are the four legs to the breeding business.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BOWER

Bull

Lot 8

GOLDFINDER'S BANNER 2536334

Roan, calved May 6, 1948. Bred by Geo. Struve & Sons, Manning, Iowa; 2d owner, October 29, 1948, Daniel E. Bower & Sons, Massena, Iowa. LE 48.

SIRE
Goldfinder's Symbol 2118880
Red, Geo. Struve & Sons

Goldfinder's Favorite 2007814
Red, Husted Bros.

Marion 15th 1963382
Red, Geo. Struve

Divide Statesman 1833171
Red, The Allen Cattle Co.

DAM
Roan Dorothy 2d 2021044
Roan, Geo. Struve

Roan Dorothy 1833670
Roan, Geo. Struve

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Favorite Augusta 1806227
Roan, Husted Bros.

Divide Statesman 1833171
Red, The Allen Cattle Co.

Marion 13th 1865920
Red, Geo. Struve

Divide Banner 2d 1643722
Roan, The Allen Cattle Co.

Divide Verbena 1718863
Red, The Allen Cattle Co.

Gainford Browndale 1588602
Roan, L. E. Crews

Dorothy 1474502
Red, Geo. Struve

GOLDFINDER'S BANNER 2536334 is a good, rugged individual and a half-brother to the Grand Champion female of the American Royal of 1948. We have used this bull on some of our heifers.

SAUNDERS

Bull

Lot 9

CUMBERLAND RANSOM 17th 2545405

Red, calved May 12, 1948. Bred and owned by John R. Saunders & Son, Manilla, Iowa. LE CSF 2 RE 486.

SIRE
Don Hill Ransom 2223308
Red, Geo. D. Fletcher & Son

Ransom Marshall -258119-
Red, Geo. D. Fletcher & Son

Mary Ransom 2193608
Roan, Geo. D. Fletcher & Son

Supreme Mark 2d 1904841
Red, Bellows Bros.

DAM
Foxglove Lady 17th 2165524
Red, Bellows Bros.

Foxglove Lady 9th 1910112
Red, Spellman & Hanson

Green Grove Ransom -242306-
Red, Geo. D. Fletcher & Son
Victoria of Waverley 18th
-293748-
Roan, Geo. H. Laird & Son

Green Grove Ransom -242360-
Red, Geo. D. Fletcher & Son
Mary Anne of Lancaster 5th
-269893-
Roan, John Miller, Jr.

Supreme Commodore 1762664
Roan, Bellows Bros.
Hercules Devergoil 34th
1802028
Roan, F. M. Rothrock Co.

Supreme Augustus 1813813
Red, Dana Farms

Foxglove Lady 3d 1658158
Red, Spellman & Hanson

CUMBERLAND RANSOM 17th 2545405—Here is a good, rugged dark red bull not carrying the fleshing to show best but nevertheless, a bull that will do some commercial cattle man a world of good. Plenty of bone and size just lacking in finish. Dam of this bull is one of the top milking cows in the Saunders herd.

A farm includes breeding, raising, feeding and marketing.

SAUNDERS

Bull

Lot 10

CUMBERLAND RANSOM 15th 2525601

Dark roan, calved May 19, 1948. Bred and owned by John R. Saunders & Son, Manilla, Iowa. LE CSF2 RE 482.

SIRE

Don Hill Ransom 2223308
Red, George D. Fletcher & Son

Ransom Marshal -258119-
Red, Geo. D. Fletcher & Son

Green Grove Ransom -242306-
Red, Geo. D. Fletcher & Son
Victoria of Waverley 18th
-293748-
Roan, George H. Laird & Son

Mary Ransom 2193608
Roan, George D. Fletcher & Son

Green Grove Ransom -242360-
Red, George D. Fletcher & Son
Mary Anne of Lancaster 5th
-269893-
Roan, John Miller, Jr.

Marshal Augustus 2085909
Red, Held Bros.

Marshal's Perfection 1825095
Roan, Held Bros.
Augusta of Winmoor 6th
1663455
Red, W. H. Schendorf

DAM

Miss Meadowsweet 2167832
Roan, Held Bros.

Marshal's Meadowsweet 1738409
White, Held Bros.

Marshal's Type 1611375
Roan, Fred Lee
Royal Meadowsweet 1355431
Roan, Held Bros.

CUMBERLAND RANSOM 15th 2525601—here is a good son of old Ransom and out of one of our best producing families. In fact we have three daughters of this bull's mother on the farm. We are consigning the dam and a calf in this sale. I believe here is an opportunity to own a well-bred bull and one that will improve your herd. A full sister to this bull was shown by my son in the fall of 1947 and being the Shelby County champion 4-H heifer.



Early maturity means less feed and less labor in beef production.

SAUNDERS



Don Hill Ransom 2223308

Bull

Lot 11

CUMBERLAND RANSOM 16th 2345403

Red, calved June 4, 1948. Bred and owned by Mrs. Raymond Saunders, Manilla, Iowa. LE CSF 2 RE 487.

SIRE

Don Hill Ransom 2223308
Red, George D. Fletcher & Son

Ransom Marshall -258119-
Red, Geo. D. Fletcher & Son

Green Grove Ransom -242360-
Red, Geo. D. Fletcher & Son
Victoria of Waverley 18th
-293748-
Roan, George H. Laird & Son

Mary Ransom 2193608
Roan, George D. Fletcher & Son

Green Grove Ransom -242360-
Red, George D. Fletcher & Son
Mary Anne of Lancaster 5th
-269893-
Roan, John Miller, Jr.

Rosewood Rambler 2102494
Roan, R. J. Egger

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons
Brookside Rosewood 2d
1744101
Red, R. J. Egger

DAM

Roan Phyllis 2228442
Roan, M. W. Smith

Oak Wold Phyllis 1884111
White, L. H. Morrill

Collynie Gold Star 1780302
Roan, L. H. Morrill
Oak Wold Juanita 1572856
Roan, Morrill & Dewar

CUMBERLAND RANSOM 16th 2345403 is the first bull offered for sale by this consignor. A full brother is in service in the Jim Murrane herd near Coon Rapids. A heifer calf a year younger was shown by Dean to the Shorthorn 4-H Championship of Shelby County in 1948. Here is the product of a good breeding family and I am sure will add to the new owner's herd.

A stringent culling program must be followed if you are going to improve your herd.

MALMBERG BROS.



L F Upright and Dam.

Bull

Lot 12

DIAMOND VICTOR 2540467

Roan, calved July 5, 1948. Bred and owned by Malmberg Bros., Villisca, Iowa. RE 25.

SIRE
Cockade Victor 2269850
Roan, Lomas Farms

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson

Victoria Duchess 2d 2139251
Red, Lomas Farms

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson

DAM
Rosemary Beauty 2350215
Red, Lomas Farms

Rosemary Lady 43d 2192424
Red, Lomas Farms

Calrossie Mercury 1957318
White, J. MacGillivray
Pitpointie Orange Blossom 41st
2031993
Red, Robert L. P. Duncan

Douglas Style 2033057
Red, McCone Bros.

Victoria Princess 2d 1987185
Roan, W. E. Summerville

Calrossie Mercury 1957318
White, J. MacGillivray
Pitpointie Orange Blossom 41st
2031993
Red, Robert L. P. Duncan

Douglas Style 2033057
Red, McCone Bros.

Rosemary Lady 2d 1985159
Red, McCourt Bros.

DIAMOND VICTOR 2540467—here is your opportunity to secure a real herd sire. He is ready for service.

Good care does not always bring success but poor care always brings failure.

WINDOM

Bull

Lot 13

BRAEDOON RAMBLER 2505123

Red, calved July 21, 1948. Bred and owned by Glenn A. Windom, Lenox, Iowa. RE 75.

SIRE
Will-A-Dell Direct 2375392
RWM, Will A. Davis & Son

Braedoon Band Master 2139667
Red, Kenneth C. Gray

Klaymor Direct -244322-
Red, W. J. Russell
Klaymor Princess Elizabeth 2d
-298033-
Roan, W. J. Russell

Will-A-Dell Rosewood 1911261
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms
Rosewood 99th 1740280
Red, Crews & Andrews

Brawith Clipper 2052265
Roan, R. J. Egger

Brawith Rambler 1922468
Roan, Jas. Douglas & Son

DAM
Glen's Violet 2378958
Red, A. T. Worsley & Son

Violet Pride 27th 1975957
Red, A. T. Worsley & Son

Brookside Charity 5th 1906382
Red, R. J. Egger

Goldspur's Chief 1890076
Red, Phillip Funke

Violet Pride 15th 1754302
Red, A. T. Worsley & Son

BRAEDOON RAMBLER 2505123 is a dark red, good headed, well balanced calf. He is the kind that will get better every day you own him.

DAVIS

Bull

Lot 14

WILL-A-DELL STARRY ARCHER 3d 2522298

Red, calved July 29, 1948. Bred and owned by Will A. Davis & Son, Oakland, Iowa. RE 053.

SIRE
Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons

Millhills Starry Archer 2298341
Red, Duncan M. Stewart

Millhills Uppermost (299206)
Red, Duncan M. Stewart
Stella 22d (213226)
Roan, Duncan M. Stewart

Duchess of Gloster 55th
2180199
Roan, Carl L. Retzlaff & Sons

Brawith Nugget 1944238
Roan, David Douglas

Duchess of Gloster F 1919133
Red, Carl L. Retzlaff

Will-A-Dell Gold Plate 2063600
Roan, Will A. Davis & Son

Brawith Nugget 1944238
Roan, David Douglas

Will-A-Dell Bessie 1836723
Roan, Will A. Davis & Son

DAM
Will-A-Dell Rosewood 11th
2254897
Roan, Will A. Davis & Son

Will-A-Dell Rosewood 8th
2127035
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Rosewood 99th 1740280
Red, Crews & Andrews

WILL-A-DELL STARRY ARCHER 3d 2522298—this bull is exceptionally short-legged and heavy boned, with a lot of depth of body and thickness. His dam is the mother of Verne Heather's good bull at Palmyra, Nebraska. His granddam is the cow that produced the \$1000 bull at Omaha two years ago.

Price is what we pay. Value is what we get.

WINDOM

Bull

Lot 15

BRAEDOON SERGEANT 2505124

Red, calved July 30, 1948. Bred and owned by Glenn A. Windom, Lenox, Iowa. RE 80.

SIRE Will-A-Dell Direct 2375392 RWM, Will A. Davis & Son	Braedoon Band Master 2139667 Red, Kenneth C. Gray	{	Klaymor Direct 244322- Red, W. J. Russell Klaymor Princess Elizabeth 2d 298033- Roan, W. J. Russell
	Will-A-Dell Rosewood 1911261 Roan, Will A. Davis & Son	{	Sni-A-Bar Silver Plate 1714459 White, Sni-A-Bar Farms Rosewood 99th 1740280 Red, Crew & Andrews
DAM Melissa 10th 2214377 Roan, Frank Kennedy	Bold Sargeant 2050886 Red, F. B. & W. W. Strickler	{	Ashbourne Bold Baron 1788722 Red, A. C. Shallenberger Roan Secret 20th 1936810 Red, F. B. & W. W. Strickler
	Melissa 8th 1995838 Roan, Frank Kennedy	{	Grand Marshall 1899464 Roan, C. F. Curtiss Melissa 5th 192889 Roan, Frank Kennedy

BRAEDOON SERGEANT 2505124 is a dark red bull with good head, perfect tail-head and deep bodied. Here is a bull that will do someone a lot of good.

HARLAND

Bull

Lot 16

BUTTERFLY KING x2522834

Red, calved August 4, 1948. Bred and owned by Paul Harland, Clarinda, Iowa. LE 8 4 48.

SIRE Coronet King x2248133 Red, E. P. Laughlin	Coronet Royalist x2124397 Red, Lewis W. Thieman	{	King of Hearts x2014088 Roan, Lewis W. Thieman Violet Coroneta x1891096 Roan, Lewis W. Thieman
	Rosewood 19th x1985304 Roan, E. P. Laughlin	{	Coronet's Reveler x1882176 Roan, Lewis W. Thieman Rosewood 11th x1857353 Red, E. P. Laughlin
DAM Butterfly 52d x2220614 Red, Lou Kennedy & Sons	Stardale x2020699 Red, David & Jas. Burns	{	Collynie Stardale x1879093 Roan, Fred Blomstrom Lady Nonpareil 3d 1473542 Roan, David & Jas. Burns
	Dale's Lass 2d 1777976 Roan, C. L. Buckner	{	Dale's Crown 1485607 Roan, Irvin J. Sample Butterfly Lass 1743021 Roan, C. L. Buckner

BUTTERFLY KING x2522834—this good dark red bull will take care of someone's herd problem. His full brother stood 2nd in the famous Ak-Sar-Ben.

A big "Must" is — know your cows!

MALMBERG BROS.

Bull

Lot 17

BROWNDAL VICTOR 2540466

Red, calved August 6, 1948. Bred and owned by Malmberg Bros., Villisca, Iowa. RE 26.

SIRE
Cockade Victor 2269850
Roan, Lomas Farms

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson

Victoria Duchess 2d 2139251
Red, Lomas Farms

Advance Client 2d 2092132
Red, Bellows Bros.

DAM
Tenville's Venus 2418671
Red, Malmberg Bros.

Bonnie Venus 1986589
Roan, Lomas Farms

Calrossie Mercury 1957318
White, J. MacGillivray
Pitpointie Orange Blossom 41st
2031993
Red, Robert L. P. Duncan

Douglas Style 2033057
Red, McCone Bros.

Victoria Princess 2d 1987185
Roan, W. E. Summerville

Divide Advance 2d 1856417
Roan, The Allen Cattle Co.

Supreme Beauty 13th 1782680
Red, Bellows Bros.

Browndale Villager 1819607
Red, Hopley Stock Farm

Victor's Venus Miss 1858564
Roan, W. S. Victor

BROWNDAL VICTOR 2540466—is a well balanced roan bull with lots of quality. He's right, like-wise his pedigree.

URQUHART

Bull

Lot 18

MARDALE'S MAJOR x2545484

Red, white marks, calved August 7, 1948. Bred and owned by Kenneth Urquhart, Stuart, Iowa. RE U1 49.

SIRE
Red Oak Mardale x2420491
Roan, Irvin Maulsby

Red Oak Champion 2d x2136588
Roan, R. E. Phillip

Mardale's Roan Miss Judy
x2024649
Roan, H. L. Ryon

Collynie Victor x2038856
Roan, David & Jas. Burns

DAM
Lavender Lily 2151027
Roan, J. H. Schroeder & Sons

Golden Park Lily 7th 1850295
Roan, Geo. Allen & Sons

Goldspur's Villager x1916824
Red, R. E. Phillip

Max's Orange Blossom x1929733
Roan, R. E. Phillip

Mardale 69th x1798622
Roan, Albert Hultine & Sons

Roan Margaret 2d 1739811
Roan, H. L. Ryon

Collynie Stardale x1879093
Roan, Fred Blomstrom

Miss Victoria x1907276
Roan, David & Jas. Burns

Cumberland Laird 1606748
Red, Johnston & Auld

Golden Park Lily 6th 1729816
Red, Geo. Allen & Sons

MARDALE'S MAJOR x2545484—is an individual with a grand head, short neck, good lines and exceptional bone.

Keep your farm neat and attractive.

LOMAS FARMS



Edellyn Cockade Mercury 2140732

Bull

Lot 19

L F MERCURY 13th 2543968

Red and white, calved August 14, 1948. Bred and owned by Lomas Farms, Villisca, Iowa. RE 124.

SIRE

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson

Calrossie Mercury 1957318
White, J. MacGillivray

Calrossie Control (255913)
White, J. MacGillivray
Calrossie Augusta Opal
(179796)
Dark Roan, J. MacGillivray

Pitpointie Orange Blossom 41st
2031993
Red, Robert L. P. Duncan

Pitpointie Thistle (289054)
Roan, Robt. L. P. Duncan
Pitpointie Orange Blossom 21st
(137946)
Roan, R. L. P. Duncan

Miles of View Prince 2074904
Red, Miles of View Farms

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

DAM

Gloster 44th 2269867
Red, Lomas Farms

Lo Mar Gloster 4th 2008612
Red, Wesley & Alfred Miller

Star Secret 1839719
Roan, T. Dorsey Jones

Bridgebank Augustus 1908917
Roan, Harold Bacon

Oakdale Gloster 72d 1854013
Roan, Miller Farms

L F MERCURY 13th 2543968—is a well-balanced calf with lots of quality. He is deep and thick. His pedigree is faultless.

The calf with what you would call a small bone generally makes the show winner. Its flesh gets thicker.

JOHNSON & GRAVES

Bull

Lot 20

OAK GROVE MAJESTIC 4th 2511760

Red, calved March 17, 1948. Bred and owned by J. L. Harshbarger, Humboldt, Nebr. RE 105.

SIRE

Sni-A-Bar Majestic 2165449
Red, Sni-A-Bar Farms

Millhills Jasper 2029367
Red, Duncan M. Stewart

Sni-A-Bar Roan Lady 9th
1983040
Red, Sni-A-Bar Farms

Proud Banner 1875041
RLW, F. T. Brown

DAM

Broadhooks Princess 10th
1956507
Red, J. L. Harshbarger

Broadhooks Princess 8th
1882325
Red, J. L. Harshbarger

Calrossie Standard Bearer
(297361)

Red, J. MacGillivray
Millhills Lady Augusta 1991397
Roan, Duncan M. Stewart

Baronet 1726749
Roan, George Walker

Sni-A-Bar Roan Lady 1504934
Roan, Sni-A-Bar Farms

Proud Advocate 1789673
Red, Tomson Bros.

Clara B 10th 1708408
Red, F. T. Brown

Edgcote Sentinel 1767412
Roan, J. L. Harshbarger
Broadhooks Princess 7th
1806072
Red, J. L. Harshbarger

OAK GROVE MAJESTIC 4th, 2511760, is a dark red bull with good head, perfect tail head, and deep bodied. He's worthy of consideration.

GRUSS & SONS

Bull

Lot 21

BRAWITH CORRECTOR 2530449

Red, calved August 28, 1948. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa. RE 106.

SIRE

Farmingham Deval 2399594
Red, Hepburn Ingham

Divide Corrector 2009184
Red, The Allen Cattle Co.

Helfred Duchess 5th 1973956
Red, F. W. Hubbell

Brawith Standard 2052270
Roan, R. G. Egger

DAM

Jilt's Lady 46th 2334001
Red, Daniel E. Bower

Jilt's Lady 28th 2001624
Roan, Daniel E. Bower

Duke of Killearn 1919448
Roan, Claude Gallinger

Divide Browndale Maid 1718857
Red, The Allen Cattle Co.

Brae Lodge Headlight 1874600
Red, T. A. Russell

Plainview Duchess 5th 1717209
Roan, E. E. Owens

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

A Queen of Riches 4th 1906378
Red, R. J. Egger

Kilblean Count 1818995
White, J. T. Judge

Jilt's Lady 17th 1852506
Red, Daniel E. Bower

BRAWITH CORRECTOR 2530449—this good, dark red bull is deep, thick, low-down with great head and short neck—good individual all over. His pedigree is faultless. Look him over on sale day.

A good cow is worth two average cows.

RAY

Bull

Lot 22

CARDINAL GOLDFINDER 2505069

Red, calved August 29, 1948. Bred and owned by W. A. Ray, Kent, Iowa. LE 26.

SIRE
Helfred Standard 2107728
Roan, F. W. Hubbell

Sunray 1946437
Roan, Geishecker Bros.

Golden Maid 14th 1963457
Roan, Tomson Bros.

Goldfinder Peter 2218022
Roan, Bellows Bros.

DAM
Rosewood Goldy 2412686
Roan, Adam Keller

Rosewood 129th 1899881
Roan, Bellows Bros.

Browndale Hero 1580518
Roan, Thos. E. Wilson

Rosewood 48th 1808093
Roan, Geishecker Bros.

Proud Archer 1593974
Roan, The Allen Cattle Co.

Golden Maid 3d 1509194
Red, Tomson Bros.

Miles of View Peter 2067746
Roan, Miles of View Farms

Queen of Beauty 90th 2086022
Roan, Bellows Bros.

Supreme Commodore 1762664
Roan, Bellows Bros.

Rosewood 127th 1646361
Red, Merryvale Farms

CARDINAL GOLDFINDER 2505069 is a calf large enough for service. He is a beautiful dark roan and is a low-down, deep-bodied calf with outstanding qualities and an excellent pedigree.

GRUSS & SONS

Bull

Lot 23

BRAWITH MASTER 2530450

Red, calved September 4, 1948. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa. RE 108.

SIRE
Farmingham Deval 2399594
Red, Hepburn Ingham

Divide Corrector 2009184
Red, The Allen Cattle Co.

Helfred Duchess 5th 1973956
Red, F. W. Hubbell

Supreme Rival 2094557
Roan, Husted Bros.

DAM
Goldie's Belle 2347240
Red, G. F. Gruss & Sons

Goldie's Lady 1966771
Red, G. F. Gruss & Sons

Duke of Killearn 1919448
Roan, Claude Gallinger

Divide Browndale Maid 1718857
Red, The Allen Cattle Co.

Brae Lodge Headlight 1874600
Red, T. A. Russell

Plainview Duchess 5th 1717209
Roan, E. E. Owens

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Rosewood 126th 1931469
Roan, Husted Bros.

Supreme Augustus 1813813
Red, Dana Farms

Goldie's Lass 10th 1765684
Roan, J. T. Judge

BRAWITH MASTER 2530450 is a real dark red bull, smooth, low-set with lots of quality—the making of a real herd sire. His sire, Farmingham Deval 2399594 is sired by the Denver champion, Divide Corrector.

Good water has a lot to do with successful stock raising.

GRUSS**Bull****Lot 24****BRAWITH RIVAL 2530451**

Roan, calved September 25, 1948. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa. RE 109.

SIRE
Farmingham Deval 2399594
Red, Hepburn Ingham

Divide Corrector 2009184
Red, The Allen Cattle Co.

Helfred Duchess 5th 1973956
Red, F. W. Hubbell

Brawith Standard 2052270
Roan, R. J. Egger

DAM
Golden Victoria 57th 2338584
Roan, Daniel E. Bower

Golden Victoria 27th 1852501
Roan, Daniel E. Bower

Duke of Killearn 1919448
Roan, Claude Gallinger

Divide Browndale Maid 1718657
Red, The Allen Cattle Co.

Brae Lodge Headlight 1874600
Red, T. A. Russell

Plainview Duchess 5th 1717209
Roan, E. E. Owens

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

A Queen of Riches 4th 1906378
Red, R. J. Egger

Marshal's Cumberland 1558643
Roan, Phillip Funke

Golden Victoria 7th 1398989
Red, Daniel E. Bower

BRAWITH RIVAL 2530451 is a good dark roan son of Farmingham Deval, is deep, thick, smooth-fleshed and out of our foundation cow, Victoria 57th. Here's good breeding and a bull that will do someone a lot of good.

CROWE**Bull****Lot 25****BRAEMOR FAVORITE DUKE 2534316**

Red, calved September 30, 1948. Bred and owned by Jerry Crowe, Clarinda, Iowa. RE 948.

SIRE
Braemor Revelation 2279581
Red, Carl L. Retzlaff & Sons

Divide Revelation 2161177
Red, The Allen Cattle Co.

Augusta 133d 2062849
Roan, Carl L. Retzlaff

Strowold State Express 2213779
Roan, L. A. Strother & Son

DAM
Clara 76th 2384095
Red, Ralph Van Pelt

Clara 74th 2156540
Red, J. W. McClaskey & Son

Duke of Killearn 1919448
Roan, Claude Gallinger

Divide Lady Foxglove 2d
1978420
Red, The Allen Cattle Co.

Brawith Nugget 1944238
Roan, David Douglas

Augusta 124th 1886923
Roan, R. W. Retzlaff & Sons

Lawton Favorite 2009148
Red, William Henderson

Violet Mist 39th 1919084
Roan, L. A. Strother & Son

Helfred Supreme 1766821
Red, F. W. Hubbell

Clari 68th 1593295
Red, A. O. Stanley Est.

BRAEMOR FAVORITE DUKE 2534316 is a short-legged, low set, blocky calf. His dam was 3rd selling female in the Shorthorn sale at Red Oak in the spring sale of 1947. His grandmother on the dam's side was top selling female in the Northwest Missouri sale in 1945. The dam's sire was top selling bull in the Northwest Missouri sale of 1944. The dam's half sister by the same sire sold at the Red Oak 1946 fall sale as second top to Sni-A-Bar Farms after winning 1st prize in the senior heifer calf class. This calf's great grandsires are both outstanding bulls. This calf is a real herd building sire.

Merchandising Shorthorns is not unlike any other kind of merchandising.

PRICE & BUCH

Bull

Lot 26

IND-A-CLAR ADJUSTER 5th 2516086

Red, calved November 16, 1948. Bred and owned by W. G. Price and H. H. Buch, Clarinda, Iowa. RE HH 20.

SIRE
Cruggleton Goldfinder 2292412
Red, A. J. Marshall

Cruggleton Adjuster (315395)
Red, A. J. Marshall

Nonpareil Rachel 2271413
Red, A. J. Marshall

Klaymor Eclipse 2024296
Red, W. J. Russell

DAM
Prairie Secret 2276892
Red, E. H. Anderson

Secret Rose 7th 2145240
Roan, M. D. Whimple

Cruggleton Perfect (303904)
Red, A. J. Marshall

Augusta Claretta (220676)
Dark Roan, A. J. Marshall

Cruggleton Realm (303920)
Dark Roan, A. J. Marshall

Nonpareil Rouge (200377)
Red, A. J. Marshall

Collynie Royal Barrage 1873801
Roan, Duthie Webster

Silk Velvet 1957636
Roan, George Anderson

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

Secret Rose 6th 2070709
Roan, John Miller, Jr.

IND-A-CLAR ADJUSTER 5th 2516086 is deep-bodied, heavy boned, short-legged and backed by a real pedigree.

DAVIS

Bull

Lot 27

WILL-A-DELL STARRY ARCHER 6th 2532928

Red, calved November 17, 1948. Bred by Will A. Davis & Son Oakland, Iowa; calved property of Lloyd H. Davis, Oakland, Iowa. RE D57.

SIRE
Braemor Starry Archer 9th
2391166
Red, Carl L. Retzlaff & Sons

Millhills Starry Archer 2289341
Red, Duncan M. Stewart

Duchess of Gloster 55th
2180199
Roan, Carl L. Retzlaff & Sons

Braedoon Band Master 2139667
Red, Kenneth C. Gray

DAM
Will-A-Dell Rosewood 16th
2386574
Red, Will A. Davis & Son

Rosewood 99th 1740280
Red, Crews & Andrews

Millhills Uppermost (299206)
Red, Duncan M. Stewart

Stella 22d (213226)
Roan, Duncan M. Stewart

Brawith Nugget 1944238
Roan, David Douglas

Duchess of Gloster F 1919133
Red, Carl L. Retzlaff

Klaymor Direct -244322-
Red, W. J. Russell
Klaymor Princess Elizabeth 2d
-298033-
Roan, W. J. Russell

Edellyn Golden Hero 1628955
Red, Thos. E. Wilson

Toft's Rosewood A 1349339
Roan, Geo. Allen & Sons

WILL-A-DELL STARRY ARCHER 6th 2532928—if you are looking for a bull to improve the hind-quarters of your cattle, have a look at this calf. Then he has a good front end too. His dam is a good daughter of Braedoon Band Master. An excellent prospect.

Health of animals is essential for economical livestock production.

CLUB CALVES
SHORTHORNS
and
POLLED SHORTHORN

An opportunity for club boys and girls to secure calves with scale, substance, uniform color and pleasing type.

*Club Calf Sale at 12:00 Noon,
Monday, September 26, 1949*

Club calves are produced by Shorthorn and Polled Shorthorn breeders within Southwest Iowa. The calves comprise heifers and steers—ready for club activities.





ANOTHER DAY
BY THE RIVER

The Southwest Iowa Shorthorn Breeder's Association

The Place Where—

Scotch blood lines are the best.

Pedigrees and health certificates are delivered promptly.

Individuals are of top quality and in splendid condition.

Every consignment is backed by a reliable producer and the sales management functions on the basis that—

"If buyers secure courteous treatment and profitable cattle the sellers are always going to find the most satisfactory market."

Lots 29 to 40 inclusive comprise the dispersion offering of WALTER PRICE and H. H. BUCH, CLARINDA, IOWA.

PRICE & BUCH

Cow

Lot 29

VILLAGE BLOSSOM 2115661

Red, calved July 20, 1941. Bred and owned by G. F. Gruss & Sons, Greenfield, Iowa; 2d owner, September 30, 1946, Price and Buch, Clarinda, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Village Pride 4th 1711953.....	G. F. Gruss..	Supreme Augustus 1813813.....	Dana Farms
Village Rose.....	G. F. Gruss..	Marshal's Cumberland 1558643....	Phillip Funke
Village Maid.....	G. F. Gruss..	Cumberland Again 616623.....	E. E. Owens
Village Flora.....	G. F. Gruss..	Cumberland Goods 833991.....	Phillip Funke
Gondola 2d.....	H. F. Funke..	Village Ordens 424559.....	Uppermill Farm
Maple Gondola 2d.....	H. B. Bates..	King Nonpareil 316913.....	E. Funke
Maplewood Gondola.....	H. B. Bates..	Rupert 285651.....	E. Funke
Golden Gondola.....	C. C. Bigler..	Golden Champion 138590.....	Forbes Bros.
Gondola	John McHugh..	Golden Knight of Enterprize 143815..	C. C. Bigler
Genevieve	John McHugh..	Minatour 112944.....	D. Sheehan & Sons
		Double Gloster 85526.....	Wm. Magill

SUPREME AUGUSTUS, Sire—Supreme Client 1643512 by Maxwalton Baron 1224429, out of Miss Lily 3d 800248. Dam, Dana Augusta 1733953 by Supreme Lord 1376503, out of Augusta 765990.

MARSHAL'S CUMBERLAND, Sire—Marshal's Lavender Lad 1355876 by Fair Marshal 945079, out of Maxwalton Lavender 62800. Dam, Victoria Funke 30th 1157642 by Cumberland Again 616623, out of Victoria Funke 24th 458474.

CUMBERLAND AGAIN, Sire—Cumberland Dictator 361987 by Burwood Royal 317596, out of Gladiolus 2d 15459. Dam, Victor's Lady 255910 by Scottish Victor 316446, out of Baby Pride 7th V64-872.

VILLAGE BLOSSOM 2115661 is a cow that drops a quality calf each year. Has a red bull calf at foot. You will not be disappointed with purchase of this quality female.

You may feel that you cannot sell high priced cattle, but your trouble will be in keeping them.

PRICE & BUCH



Village Augusta 26th 2109695

Cow

Lot 30

VILLAGE AUGUSTA 26th 2109695

Roan, calved May 30, 1942. Bred and owned by M. D. Whimple, St. Joseph, Missouri; 2d owner, Apr. 30, 1943, W. F. Barber, Skidmore, Missouri; 3d owner, August 28, 1946, Price and Buch, Clarinda, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Village Augusta 19th 1854476	J. Ben Robinson	Goldfinder Diamond 1831545	Thos. E. Wilson
Village Augusta 14th	J. H. Degginger	Browndale Jolly Tar 1707219	Geishecker Bros.
Village Augusta 5th	J. H. Degginger	Billy Cumberland 1126012	Loveland Stock Farm
Parkdale Augusta 7th	Bellows Bros.	Villager's Rover 814605	Uppermill Farm
Norwood Augusta 4th	R. O. Miller	Parkdale Baron 410363	Bellows Bros.
Norwood Augusta 2d	R. O. Miller	Annabella's Knight 224286	R. O. Miller
Augusta 105th	J. Bruce	Crescent Knight 180433	Wm. S. Marr
Augusta 63d	J. Bruce	Waverly 136405	A. Strachan
Augusta 30th	J. Bruce	Royal Robin 135231	Wm. Duthie
Augusta 7th	J. Bruce	Clear the Way 96746	A. Cruickshank
		Privy Seal 109647	A. Cruickshank

GOLDFINDER DIAMOND, Sire—Calrossie Goldfinder 1753587 by Collynie Royal Leader 1492017, out of Saltoun Pearl 1753624. Dam, Golden Pearl 1753613 by Rosehaugh Clipper Star 1753591, out of Golden Beauty 1753610.

BROWDALE JOLLY TAR, Sire—Browndale Hero 1580518 by Browndale Count 1156438, out of Edellyn Rosina 1310877. Dam, Duchess of Gloster G 1587470 by Masterstroke 1189475, out of Duchess of Gloster Anoka 1268392.

BILLY CUMBERLAND, Sire—Cumberland Gift 575019 by Cumberland Repeater 454657, out of King's Gift 203804. Dam, Golden Beauty 5th 191154 by The Callant 304330, out of Golden Beauty 3d 81391.

VILLAGE AUGUSTA 26th 2109695 is one of the outstanding cows in our herd. Drops a good calf every year. Sold her this spring's heifer at a good price. Rebred to Imp. in Dam Cruggleton Goldfinder.

Breed your Shorthorns with good, sturdy, short legs, with large, flat, clean bone and set squarely on the corners.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PRICE & BUCH

Cow

Lot 31

BUTTERFLY 2206568.. -320594-

Red, calved June 28, 1942. Bred by Peter Stewart & Sons, Guelph, Ontario, Canada; 2d owner, August 4, 1943, John Miller, Jr., Ashburn, Ontario; 3rd owner, October 2, 1943, Perry O. Brown & Son, Lamoni, Iowa; 4th owner, Price and Buch, Clarinda, Iowa. RE BCLW4.

Dams	Breeders of Dams	Sires	Breeders of Sires
Butterfly Hope -277109-....	P. Stewart & Sons..	O A C Ransom 15th -234804-.....	O. A. College
Blythesome Beatrice.....	J. Mackenzie..	Gainford Clipper -186000-.....	J. A. Watt
		1657561	J. A. MacGillivray
Butterfly Hope.....	G. Murrison..	Future Hope (98881).....	R. Bruce
Roan Butterfly.....	G. Murrison..	Thunderstruck (97435).....	A. H. Grant
Beatrice 16th.....	G. Murrison..	Saltaire 141550.....	G. Bruce
Beatrice 13th.....	A. I. Fortescue..	Rosario K 134600.....	A. I. Fortescue
Beatrice 5th.....	A. I. Fortescue..	Lord of Alabama 150975.....	Earl of Dunmore
Beatrice.....	A. I. Fortescue..	Ben Veivs (39462).....	J. W. & E. Cruickshank
Butterfly 40th.....	A. I. Fortescue..	Laudable 20176.....	A. Cruickshank
Butterfly 39th.....	A. Cruickshank..	Scotland's Pride (25100).....	A. Cruickshank

O A C RANSOM 15th. Sire—Millhills Ransom 1943703 by Collynie Mandate (262801) out of Millhills Royal Princess (143469). Dam, Nonpareil Lottie Brae 2d -262153- by Browndale Style -196382-, out of Nonpareil Lottie Brae -247470-.

GAINFORD CLIPPER, Sire—Gainford Refiner 1538535 by Lawton Toff (164727), out of Crimson Beauty 1103791. Dam, Irvindale Clipper 3d -194429- by Marquis Supreme 863551, out of Sultan's Princess -128150-.

CALROSSIE RANGE WARDEN, Sire—D S O (148517) by Sanquhar Grand Courtier 985575, out of Erica Broadhooks V63-1145E. Dam, Aldie Maid V64-1084E by Proud Emblem 317093, out of Aldie Floss V61-875E.

BUTTERFLY 2206568 -320594- is a Canadian bred cow, one of the best in our herd. Sells with a good bull calf at side and rebred to our imported bull.

PRICE & BUCH

Cow

Lot 32

AUGUSTA 61st 2285401

Roan, calved November 30, 1944. Bred and owned by Bellows Bros., Maryville, Missouri; 2d owner April 2, 1946, W. G. Price, Clarinda, Iowa. LE B 79.

	Goldfinder Diamond 1831545 Roan, Thos. E. Wilson	{	Calrossie Goldfinder 1753587 White, John MacGillivray
SIRE			
Golden Victory 2059224 Roan, M. D. Whimple		{	Golden Pearl 1753613 Roan, R. S. McWilliam
	Faustiana Melody 1803774 Red, F. M. Townsend	{	Goldspur's Rodario 1723778 Red, Hopley Stock Farm
		{	Sni-A-Bar Jess'ca 1714467 Roan, Sni-A-Bar Farms
	Edellyn Comet 1838148 Roan, Thos. E. Wilson	{	Browndale Mandarin 1503275 White, Thos. E. Wilson
DAM		{	Countess Golden Drop 1773027 Red, Duthie Webster
Augusta 54th 2075860 Roan, J. C. Manning		{	Master Rodney 1570767 Roan, J. H. Degginger
	Augusta 51st 1859617 Roan, J. H. Degginger	{	Augusta 50th 1614320 Roan, J. H. Degginger

AUGUSTA 61st 2285401 sells with October 22d calf at side. Rebred to our Imp. in dam bull.

An adequate water supply is always essential to better Shorthorns.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PRICE & BUCH

Cow

Lot 33

PRAIRIE SECRET 2276892

Red, calved March 26, 1945. Bred by E. H. Anderson, Chillicothe, Missouri; calved property of Malcolm Frank, Union Star, Missouri; 2d owner, August 20, 1946, Darwin Buch, Clarinda, Iowa; 3d owner, Price and Buch, Clarinda, Iowa. LE 201 RE 201.

SIRE
Klaymor Eclipse 2024296
Red, W. J. Russell

Collynie Royal Barrage 1873801
Roan, Duthie Webster

Rosebaugh Mandarin 1726754
Roan, Mrs. L. M. A. Fletcher

Collynie Butterfly 6th (103413)
Roan, Duthie Webster

Collynie Enterprise (236181)
Roan, Duthie Webster

Pink Velvet (104360)
Red, G. Anderson

Calrossie Goldfinder 1753587
White, John MacGillivray

Golden Pearl 1753613
Roan, R. S. McWilliam

Orange King -229753-
Red, C. T. Fothergill

Secret Rose 3d -281484-
White, J. Miller, Jr.

Silk Velvet 1957636
Roan, George Anderson

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

Secret Rose 6th 2070709
Roan, John Miller, Jr.

DAM
Secret Rose 7th 2145240
Roan, M. D. Whimple

PRAIRIE SECRET 2276892 is one of our best producing cows. Due to calf by sale day.

PRICE & BUCH

Cow

Lot 34

IND-A-CLAR BESS 2464375

Red, calved May 22, 1947. Bred by C. L. Rees, Pleasantville, Iowa; calved property of W. C. Price & H. H. Buch, Clarinda, Iowa. RE HH 15.

SIRE
Helfred Marauder 2031558
Red, F. W. Hubbell

Brae Lodge Headlight 1874600
Red, T. A. Russell

Brae Lodge Footprint -219078-
Dark Roan, T. A. Russell

Estelle of Brae Lodge -257509-
Red, T. A. Russell

Sni-A-Bar Marigold 10th
1884933
Red, Sni-A-Bar Farms

Baronet 1726749
Roan, Geo. Walker

Sni-A-Bar Marigold 2d 1564477
Roan, Sni-A-Bar Farms

Goldfinder Count 1803415
White, Thos. E. Wilson

Calrossie Goldfinder 1753587
White, John MacGillivray

Edellyn Clara 1503280
Roan, Thos. E. Wilson

Gift's Pride 4th 1650686
Red, G. H. Schuerman

Queen Bess 66th 1476928
Roan, C. L. Rees

Thick Bess 1892980
Red, C. L. Rees

DAM
Queen Bess 39th 1954538
Roan, C. L. Rees

IND-A-CLAR BESS 2464375—you may judge her value as a producer by the good red calf at foot. Sells rebred.

Good calves are the rule in the herd of the good producer. He "Plans it that way by means of good sires and good dams for those calves."

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

PRICE & BUCH

Cow

Lot 35

IND-A-CLAR AUGUSTA 2464376

Red, calved May 23, 1947. Bred and owned by W. G. Price and H. H. Buch, Clarinda, Iowa. RE HH 16.

SIRE
Helfred Fearless 2251805
Red, F. W. Hubbell

Bapton Major 2167253
Roan, J. V. Rank

Dreadnaught Augusta 7th
1827019
Roan, B. C. O'Malley & Son

Golden Victory 2059224
Roan, M. D. Whimble

DAM
Augusta 61st 2285401
Roan, Bellows Bros.

Augusta 54th 2075860
Roan, J. C. Manning

Bapton Air Pilot (298495)
Dark Roan, J. V. Rank

Aldsworth Missie 12th (167594)
Red, William Garne

Divide Count 1742638
Red, L. B. Maytag
Dreadnaught Augusta 6th
1687657
White, B. C. O'Malley & Son

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

Faustiana Melody 1803774
Red, F. M. Townsend

Edellyn Comet 1838148
Roan, Thos. E. Wilson

Augusta 51st 1859617
Roan, J. H. Degginger

IND-A-CLAR AUGUSTA 2464376 sells with a nice red bull calf at side. Don't overlook the quality of this heifer. Is rebred.

PRICE & BUCH

Cow

Lot 36

IND-A-CLAR MYRTLE 2464377

Red, calved July 23, 1947. Bred by Donald Buch, Clarinda, Iowa; 2d owner, October 2, 1947, W. G. Price & H. H. Buch, Clarinda, Iowa. RE HH 12.

SIRE
Cruggleton Goldfinder 2292412
Red, A. J. Marshall

Cruggleton Adjuster (315395)
Red, A. J. Marshall

Nonpareil Rachel 2271413
Red, A. J. Marshall

Braedoon Band Master 2139667
Red, Kenneth C. Gray

DAM
Browndale Myrtle 5th 2286611
Red, Perry O. Brown & Son

Klaymor Myrtle 2d 2200661
R&W, W. J. Russell

Cruggleton Perfect (303904)
Red, A. J. Marshall

Augusta Claretta (220676)
Dark Roan, A. J. Marshall

Cruggleton Realm (303920)
Dark Roan, A. J. Marshall

Nonpareil Rouge (200377)
Red, A. J. Marshall

Klaymor Direct -244322-
Red, W. J. Russell
Klaymor Princess Elizabeth 2d
-298033-
Roan, W. J. Russell

Collynie Royal Barrage 1873801
Roan, D. Webster

Browndale Myrtle 3d -264688-
Roan, J. Douglas & Sons

IND-A-CLAR MYRTLE 2464377 is a really well bred heifer, due to calf before sale day.

It's a good policy to analyze ones own herd occasionally.

PRICE & BUCH

Cow

Lot 37

IND-A-CLAR BUTTERFLY 2516090

Red, calved April 28, 1948. Bred and owned by W. G. Price & H. H. Buch, Clarinda, Iowa. RE HH26.

SIRE
Cruggleton Goldfinder 2292412
Red, A. J. Marshall

Cruggleton Adjuster (315395)
Red, A. J. Marshall

Nonpareil Rachel 2271413
Red, A. J. Marshall

O A C Ransom 15th -234804-
Red, Ont. Agr'l College

DAM
Butterfly 2206568
Red, Peter Stewart & Sons

Butterfly Hope -277109-
Roan, P. Stewart & Sons

Cruggleton Perfect (303904)
Red, A. J. Marshall

Augusta Claretta (220676)
Dark Roan, A. J. Marshall

Cruggleton Realm (303920)
Dark Roan, A. J. Marshall

Nonpareil Rouge (200377)
Red, A. J. Marshall

Millhills Ransom 1943703
Red, D. M. Stewart
Nonpareil Lottie Brae 2d
-262153-
Light Roan, T. A. Russell

Gainford Clipper -286000-
Roan, J. A. Watt

Blythesome Beatrice -189069-
Roan, J. Mackenzie

IND-A-CLAR BUTTERFLY 2516090—Sire Cruggleton Goldfinder imported-in dam. Her dam Butterfly by O. A. C. Ransom fifteenth, by Millhill Ransom. Her dam also sells and is one of our best producing cows.



Enthusiasm about Shorthorns and a real affection for your cattle are most important.

PRICE & BUCH



Ind-A-Clar Blossom 2521631

Cow

Lot 38

IND-A-CLAR BLOSSOM 2521631

Red, calved July 16, 1948. Bred and owned by W. G. Price & H. H. Buch, Clarinda, Iowa. RE HH18.

SIRE

Cruggleton Goldfinder 2292412
Red, A. J. Marshall

Cruggleton Adjuster (315395)
Red, A. J. Marshall

Nonpareil Rachel 2271413
Red, A. J. Marshall

Supreme Rival 2094557
Roan, Husted Bros.

DAM

Villager Blossom 2d 2375289
Red, G. F. Gruss & Sons

Village Blossom 2115661
Red, G. F. Gruss & Sons

{	Cruggleton Perfect (303904) Red, A. J. Marshall
	Augusta Claretta (220676) Dark Roan, A. J. Marshall
	Cruggleton Realm (303920) Dark Roan, A. J. Marshall
{	Nonpareil Route (200377) Red, A. J. Marshall
	Supreme Goldfinder 192005 Roan, M. D. Whimple
{	Rosewood 126th 1931469 Roan, Husted Bros.
	Supreme Augustus 1813813 Red, Dana Farms
	Village Pride 4th 1711953 Roan, G. F. Gruss

IND-A-CLAR BLOSSOM 2521631—Sire Cruggleton Goldfinder imported-in dam. Her dam Village Blossom by Supreme Rival. Here is a real promising show prospect.

Know each cow individually and the breeding behind her.

PRICE & BUCH

Cow

Lot 39

IND-A-CLAR BLOSSOM 2d 2516089

Red, calved July 21, 1948. Bred and owned by W. G. Price & H. H. Buch, Clarinda, Iowa. RE HH 25.

SIRE

Cruggleton Goldfinder 2292412
Red, A. J. Marshall

Cruggleton Adjuster (315395)
Red, A. J. Marshall

Nonpareil Rachel 2271413
Red, A. J. Marshall

Supreme Augustus 1813813
Red, Dana Farms

DAM

Village Blossom 2115661
Red, G. F. Gruss & Sons

Village Pride 4th 1711953
Roan, G. F. Gruss

Cruggleton Perfect (303904)
Red, A. J. Marshall

Augusta Claretta (220676)
Dark Roan, A. J. Marshall

Cruggleton Realm (303920)
Dark Roan, A. J. Marshall

Nonpareil Rouge (200377)
Red, A. J. Marshall

Supreme Client 1643512
Roan, Bellows Bros.

Dana Augusta 1733953
Roan, Bellows Bros.

Marshall's Cumberland 1558643
Roan, Phillip Funke

Village Rose 1286214
Red, G. F. Gruss

IND-A-CLAR BLOSSOM 2d 2516089, a good red yearling heifer is bred to produce.

PRICE & BUCH

Cow

Lot 40

AUGUSTA 62d 2516088

Roan, calved October 22, 1948. Bred and owned by W. G. Price and H. H. Buch, Clarinda, Iowa. RE HH 23.

SIRE

Cruggleton Goldfinder 2292412
Red, A. J. Marshall

Cruggleton Adjuster (315395)
Red, A. J. Marshall

Nonpareil Rachel 2271413
Red, A. J. Marshall

Golden Victory 2059224
Roan, M. D. Whimple

DAM

Augusta 61st 2285401
Red, Bellows Bros.

Augusta 54th 2075860
Roan, J. C. Manning

Cruggleton Perfect (303904)
Red, A. J. Marshall

Augusta Claretta (220676)
Dark Roan, A. J. Marshall

Cruggleton Realm (303920)
Dark Roan, A. J. Marshall

Nonpareil Rouge (200377)
Red, A. J. Marshall

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

Faustiana Melody 1803774
Red, F. M. Townsend

Edellyn Comet 1838148
Roan, Thos. E. Wilson

Augusta 51st 1859617
Roan, J. H. Degginger

AUGUSTA 62d 2516088 is a nice, smooth heifer with top blood lines. Should make a real brood cow.

What looks worse than a poor lousy calf? Two of them.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

BROWN

Cow

Lot 42

WILL A DELL LADY DOUGLAS 4th 2033027

Roan, calved March 15, 1940. Bred by Will A. Davis & Son, Oakland, Iowa; 2d owner, October 14, 1940, Harvey Burnham, Griswold, Iowa; 3d owner, December 28, 1944, Lou Kennedy & Sons, Lewis, Iowa; 4th owner, September 17, 1945, LeRoy Brown, Corning, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Lady Douglas 16th 1805622	W. A. Davis & Son	Sni-A-Bar Silver Plate 1714459	Sni-A-Bar Farms
Lady Douglas 15th	E. Farley & Son	Villager's Champion 1579338	Frank C. Baker
Lady Douglas 14th	E. Farley & Son	Gainford Count 1522206	L. E. Crews
Lady Douglas 10th	Geo. Allen & Sons	Edgcote Champion 1001350	Owen Kane
Lady Douglas 9th	Geo. Allen & Sons	Rosewood Sultan 2d 410898	W. C. Rosenberger
Lady Douglas 6th	Geo. Allen	Avondale Best 333417	Carpenter & Ross
Lady Douglas 4th	Frank A. Lowden	Victor Sultan 296335	F. W. Harding
Lady Douglas 2d	B. C. Rumsey	Gladstone 239313	E. S. Kelly
Lady Douglas	James Durno	Scottish Victor 133330	C. B. Dustin & Son
Lady Cromwell	J. Williamson	Lord Douglas 132003	Wm. Duthie
		Albion 95912	W. S. Marr

SNI-A-BAR SILVER PLATE, Sire—Sni-A-Bar Golden Ring 1936566 by Prentice 1005345, out of Richland Bountiful 1310073. Dam, Emma Cumberland 1406460 by Oakdale Stanmore 1193382, out of Emma 3d 709338.

VILLAGER'S CHAMPION, Sire—Roan Villager 1304097 by Grand View Villager 1047864, out of Ardmore Countess 4th 1235282. Dam, Duchess of Gloster B 1128573 by Maxwalton Rodney 850358, out of Duchess of Gloster 53d 921460.

GAINFORD COUNT, Sire—Edellyn Premier 1338719 by Browndale Count 1156438, out of Larbert Beauty 1219186. Dam, Nonpareil Inverness K 1292675 by Gainford Champion 410269, out of Nonpareil Inverness 3d 700537.

WILL A DELL LADY DOUGLAS 4th 2033027 is a good, big roan cow, deep-bodied and smooth fleshed. She will calf before sale and to the service of Prince Statesman, an outstanding son of Miles-of-View Prince.

SAUNDERS

Cow

Lot 44

MISS MEADOWSWEET 2167832

Roan, calved July 10, 1942. Bred and owned by Held Bros., Hinton, Iowa; 2d owner, December 13, 1944, John Saunders & Son, Manilla, Iowa. RE HRH9.

Dams	Breeders of Dams	Sires	Breeders of Sires
Marshal's Meadowsweet 1738409	Held Bros.	Marshal Augustus 2086909	Held Bros.
Royal Meadowsweet	Held Bros.	Marshal's Type 1611375	Fred Lee
Meadowsweet 15th	Held Bros.	Royal Comet 1195912	Held Bros.
Meadowsweet 12th	Held Bros.	Golden Sultan 398216	G. H. George
Meadowsweet 10th	W. J. McLean	Sturdy Victor 513566	Held Bros.
Meadowsweet	J. B. Manson	Victor Sovereign 323974	W. J. McLean
Touchstone Beauty	J. B. Manson	Merry Mason 150829	W. S. Marr
Beautiful 2d	J. B. Manson	Touchstone 149631	A. Cruickshank
Dorothea	J. B. Manson	Victor 149598	N. Reid
Beauty 6th	J. B. Manson	Violinist 149599	A. Cruickshank
		Young Prince 149631	G. Marr

MARSHALL AUGUSTUS, Sire—Marshal's Perfection 1825095 by Marshal's Type 1611375, out of Village Cumberland 2d 1645039. Dam, Augusta of Winmoor 6th 1663455 by Bridgebank Rolox 1595985, out of Augusta of Oakwood 12th 1266811.

MARSHAL'S TYPE, Sire—Marshal's Prime Lad 1369915 by Maxwalton Lavender Lad 1247240, out of Columbia 34th 1186921. Dam, Rosewood 50th 1250229 by Augusta Dale 1150234, out of Rosewood 45th 1150252.

ROYAL COMET, Sire—Royal Butterfly 703884 by Golden Sultan 398216, out of Scottish Butterfly 184419. Dam, Choice Coconut 596293 by Golden Sultan 398216, out of Coconut 6th 162126.

MISS MEADOWSWEET 2167832—this cow is the foundation of this family in the Saunders herd in the short time from 1944 to 1949. We perhaps have more cattle from this line than any other. Some of our better females are from this family. This cow will calf by sale date and although a little young for 4-H I hope she has a heifer calf so the same 5% will apply if some 4-H boy cares to use her for foundation material.

A lifetime is not enough to reach the peak in Shorthorn breeding.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

HILLMAN

Cow

Lot 45

LADY AVERNE 51st 2157118

Roan, calved August 28, 1942. Bred and owned by Daniel E. Bower, Bridgewater, Iowa; 2d owner, September 11, 1944, Edgar E. Hillman, Essex, Iowa. LE 402.

Dams	Breeders of Dams	Sires	Breeders of Sires
Lady Averne 41st 2043143	Daniel E. Bower	Browndale Bud 1831859	J. T. Judge
Lady Averne 20th	Daniel E. Bower	Marshal's Cumberland 1558643	Phillip Funke
Lady Averne 6th	Daniel E. Bower	Lavender Monarch 1582245	Purdy Bros.
Lady Averne 3d	Daniel E. Bower	Bur Oak Rosewood 445969	W. A. Wickersham
Lady Averne	Bower Bros.	Village Kid 582414	G. A. Heath & Son
Azalea	J. Smith	Scotch Bosquet 322598	C. D. Robinson
Averne 10th	J. Smith	Sir William 186629	J. Thomson
Averne 5th	J. Smith	British Leader 149526	W. S. Marr
Averne 4th	J. Smith	Marmion 145340	A. Scott
Averne 2d	G. Marr	Orpheus 145342	J. Bruce
		Ben Nevis (39462)	J. W. & E. Cruickshank

BROWDALE BUD, Sire—Divide Inflation 1776174 by Browndale Archer 1406824, out of Nonpareil Maid 9th 1467532. Dam, Rosebud's Rose 1765689 by Ridgewood Browndale 1691186, out of Rosebud Maid 1670015.

MARSHAL'S CUMBERLAND, Sire—Marshal's Lavender Lad 1355876 by Fair Marshal 945079, out of Maxwalton Lavender 62800. Dam, Victoria Funke 30th 1157642 by Cumberland Again 616623, out of Victoria Funke 24th 458474.

LAVENDER MONARCH, Sire—Clipper Royal 3d 1310724 by Clipper Monarch 875058, out of Victoria Blossom 625108. Dam, Lavender Jane 893279 by Dale's Commodore 509307, out of Lady Jane 196209.

LADY AVERNE 51st 2157118 is a very typy cow as is evidenced by the outstanding calf at side, a real matron.

Dark red June 28th bull calf, his sire Mercury Model 2391377 and he a rich roan son of Sni-A-Bar Ransom Mercury 2288968.

HILLMAN

Cow

Lot 46

GIPSY MAID 5th 2256806

White, calved July 14, 1944. Bred and owned by McCone Bros., Botna, Iowa; 2d owner, September 17, 1945, Edgar E. Hillman, Essex, Iowa. LE B62.

SIRE Calrossie Supreme 2033330 Roan, Husted Bros.	Supreme Goldfinder 1920005 Roan, M. D. Whimple	{ Goldfinder Diamond 1831545 Roan, Thos. E. Wilson
	Marigold 22d 1875553 Red, Tomson Bros.	{ Faustiana Melody 1803774 Red, F. M. Townsend
	Browndale Goldbrick 1878473 Red, McCone Bros.	{ Proud Archer 1593974 Roan, Allen Cattle Co.
DAM Gipsy Browndale 2d 2022292 Roan, McCone Bros.	Gipsy Maid 1945893 Roan, McCone Bros.	{ Marigold 9th 1158256 Roan, Tomson Bros.
		{ Browndale Douglas 1801297 Red, McCone Bros.
		{ Lady Marengo 24th 1801308 Roan, McCone Bros.
		{ Browndale Goldbrick 1878473 Red, McCone Bros.
		{ Sweet Gipsy 1858402 Red, McCone Bros.

GIPSY MAID 5th 2256806 produces good calves and should calf about sale time to the service of Mercury Model 2391377.

The value of cows is determined by the calves.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

SAUNDERS

Cow

Lot 47

MERRY LASS 34th 2286384

Red, calved August 26, 1944. Bred and owned by W. E. Eckels & Sons, Lenox, Iowa; 2d owner, September 17, 1945, John Saunders & Son, Manilla, Iowa. LE E42.

SIRE
Haigler Type 2137298
Red, Crews & Crews

Haigler Victor 3d 2025549
Roan, Crews & Crews

Lancaster Coronet 10th
1937640
Roan, Crews & Crews

Douglas Style 2033057
Red, McCone Bros.

DAM
Merry Lass 32d 2168423
Red, Donald Eckels

Merry Lass 30th 2034946
Red, Thos. Andrews

Victor's Gift 1851345
Roan, Pauline Kuhrt

Dorothy 19th 1783595
Red, Crews & Andrews

Glenburn Batman 1873762
Roan, F. H. Deacon

Lancaster Coronet 707128
Red, L. E. Crews

Browndale Douglas 1801297
Red, McCone Bros.

Narcissus Lady 1638554
Red, McCone Bros.

Royal Flush 1522208
Red, L. E. Crews

Merry Lass 24th 1888785
Roan, Thos. Andrews

MERRY LASS 34th 2286384—was reserve champion female in the 1945 Southwest Iowa Fall Sale. She has been a top producer of females and has a good red heifer calf at foot suitable for 4-H. This pair should stay together and we will offer as a help to 4-H buyers, a 5% refund if bought by a boy for 4-H club work. This will pay the interest on your note for one year.

JOHNSON & GRAVES

Cow

Lot 48

SECRET 2113847

Roan, calved Feb. 7, 1942. Bred and owned by Otto Thiede & Sons, Burton, Nebr.

Dams	Breeders of Dams	Sires	Breeders of Sires
Secret Queen 1985051	Otto Thiede & Sons	Browndale Perfection 2015147	Sumption Bros.
Sympathy 2d	F. L. Thiede & Sons	Browndale Jr. 1871080	A. C. Shallenberger
Silence	F. L. Thiede & Sons	Proud Ensign 1337099	F. L. Thiede & Sons
Sympathy	N. A. Lind	Proud Acorn 523446	Maasdam & Wheeler
Sally 6th	Thos. F. Jamieson	Clipper Czar 311991	Alex T. Gordon
Sally 3d	Thos. F. Jamieson	Topsman 149645	S. Campbell
Sally 2d	Thos. F. Jamieson	Romeo 149644	Thos. F. Jamieson
Sally	Thos. F. Jamieson	Robin Hood 149643	A. Cruickshank
Sylvia	A. Cruickshank	Darnlee 118629	A. Cruickshank
Survey	A. Cruickshank	Viscount 149647	T. F. Jamieson
		General Windsor 58617	T. Willis

BROWNDAL PERFECTION, SIRE, Browndale King 3d 1918325 by Browndale Hero 1580518, out of Rosewood Sittyton 10th 1533034. DAM, Missie 173d 1842721 by Count's Perfection 1593529, out of Missie 169th 1774783.

BROWNDAL JR., SIRE, Browndale Badge 1628083 by Browndale Premier 1483330, out of Clara 68th 1474261. DAM, Clara 75th 1789331 by Divide Superb 1683191, out of Clara 68th 1474261.

PROUD ENSIGN, SIRE Proud Acorn 523446 by Proud Marshal 422720, out of Acorn Princess 3d 197733. DAM, Roseblush 8th 230199 by Fair Knight 329053, out of Roseblush V48-223.

SECRET, 2113847, is a smooth-fleshed, deep bodied matron that will look good in your herd. She has a roan heifer calf at side by Monarch 22nd 2378759, a choice son of Killearn Monarch 29th, 224298.

A good cow is worth two average cows.

SAUNDERS

Cow

Lot 49

CUMBERLAND MISS AUGUSTA 2352796

Roan, calved July 14, 1945. Bred and owned by John R. Saunders & Son, Manilla, Iowa. LE CSF 2 RE 458.

SIRE
Brawith Royal Pilot 2062847
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Lavender Lily 13th 1788521
Roan, F. W. Retzlaff & Son

Modern Type 1859457
Red, Vernon D. Uehling

DAM
Miss Augusta 7th 1993940
Red, C. A. Saunders & Son

Miss Augusta 2d 1742215
Roan, C. A. Saunders & Sons

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt -252728-
Dark Roan, John Walker

Browndale Earl 1580515
Roan, Thos. E. Wilson

Lavender Lily 11th 1481257
R&W, F. W. Retzlaff & Son

Dreadnaught Majestic 1520421
Roan, Hay Brown

62d Duchess of Gloster 1658241
Red, Vernon D. Uehling

Matador Master 1522867
Roan, C. A. Saunders & Sons

Miss Augusta 1520497
White, C. A. Saunders & Sons

CUMBERLAND MISS AUGUSTA 2352796 has a good roan heifer calf ready for 4-H work. The same 5% refund applies to this pair. This is a young cow not heavily fleshed but in good breeding condition and out of the two cows I bought out of my father's sale in 1944—really a well bred cow.



You can do something for a friend he cannot do for himself.
Speak a kind word for him.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

KLINE



Goldfinder's Symbol 2118880

Cow

Lot 50

ROSEWOOD 84th 2353021

Red, calved July 25, 1945. Bred and owned by Geo. Struve & Sons, Manning, Iowa; 2d owner, October 29, 1948, S. H. Kline, Clarinda, Iowa. RE 93.

SIRE
Goldfinder's Symbol 2118880
Red, Geo. Struve & Sons

Goldfinder's Favorite 2007814
Red, Husted Bros.

Marion 15th 1963382
Red, Geo. Struve

Divide Statesman 1833171
Red, The Allen Cattle Co.

DAM
Rosewood 71st 2057580
Red, Geo. Struve

Rosewood 53d 1829653
Red, Geo. Struve

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Favorite Augusta 1806227
Roan, Husted Bros.

Divide Statesman 1833171
Red, The Allen Cattle Co.

Marion 13th 1865920
Red, Geo. Struve

Divide Banner 2d 1643722
Roan, The Allen Cattle Co.

Divide Verbena 1718863
Red, The Allen Cattle Co.

Gainford Browndale 1588602
Roan, L. E. Crews

Rosewood 48th 1413526
Roan, J. Wilbur Neal & Son

ROSEWOOD 84th 2353021 is a good, dark red cow broke to milk. Has not been fed for the sale as we just decided to sell. A full sister sold for \$900 in the 1944 Struve sale to Edellyn Farms and resold for \$2000 to the Merryvale Farms. Has dark roan May 15th bull calf at foot, sired by Imp. Crugleton Pretender 2358295 and is rebred to L. F. Cockade Mercury.

What looks worse than a poor lousy calf? Two of them.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

HOLLRAH

Cow

Lot 51

LADY FLORENCE 2370153

Roan, calved June 12, 1946. Bred and owned by Seth B. Smith, Mapleton, Iowa; 2d owner, November 14, 1946, Fred Hollrah, Denison, Iowa. LE 3.

SIRE

Sultan's Memory 2047243
Roan, R. W. Walker & Son

Sultan Cockrobin 1943110
Roan, W. J. Hagie & Son

Sultan Prince 1852315
Red, Thos. E. Wilson

Rosewood 2d 1768690
Roan, Geishecker Bros.

Mondamin Meadow Master
1807153

Red, Held Bros.
Mina M 6th 1639693
Red, A. Henderson & Sons

Mina's Meadow Queen 1969021
Red, R. W. Walker & Son

Calrossie Warden 1894830
Roan, Chris M. Gerst

Edellyn Banker x1772322
Red, Thos. E. Wilson

Lavender Wreath 31st 1751931
Roan, Chris M. Gerst

DAM

Village Florence 21st 2086071
Red, Otto A. Schrank

Village Florence 2d 1893326
Roan, Otto A. Schrank

Browndale Dreadnaught 1638795
Red, L. E. Crews

White Florence 3d 1672833
White, Otto A. Schrank

LADY FLORENCE 2370153 is a dark roan, deep-bodied heifer that you will like. She will prove a valuable addition to your herd.

HOLLRAH

Cow

Lot 52

GINGER 2423411

Red, calved March 1, 1947. Bred and owned by Robert E. Trexel, Ames, Iowa; 2d owner, December 8, 1948, Fred Hollrah, Denison, Iowa. RE T 1.

SIRE

Edellyn Martius Mercury
2222164
Roan, Thos. E. Wilson

Calrossie Mercury 1957318
White, J. MacGillivray

Calrossie Control (255913)
White, J. MacGillivray
Calrossie Augusta Opal
(179796)
Dark Roan, John MacGillivray

Cambus Apple Blossom
1558560
Roan, Alexander & Addie

Calrossie Rangefinder 1558534
White, J. MacGillivray

Apple Blossom 11th 1558548
Roan, Alexander & Addie

Calrossie Sovereign 1961276
Red, Chris M. Gerst

Edellyn Banker 1772322
Red, Thos. E. Wilson

Eliza 15th 1815039
Red, Mathers Bros.

DAM

Spicy A 22d C 2245181
Red, Elof Carlson

Spicy A 22d 1796634
Red, Elof Carlson

Prince Lavender 1715589
Roan, Elof Carlson

Spicy A 2d 1679254
R&W, Elof Carlson

GINGER 2423411 is a good headed, short-legged, low down, thick, heavy red heifer. Here you have a grand individual and an outstanding pedigree combination.

The Shorthorn is the most popular beef and farmer's breed in the nation today.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

JOHNSON & GRAVES

Cow

Lot 53

MARY ANN 91st 2314812

Roan, calved Feb. 1, 1945. Bred and owned by Asa W. Sherritt, Blanchard, N. Dak. RE 234.

SIRE
Leader's Star 2d 2048108
Roan, Asa W. Sherritt

Leader's Crown 1852313
Roan, Thos. E. Wilson

Elms Red Beauty 1883894
Red, W. W. Brown

Leader's Crown 1852313
Roan, Thos. E. Wilson

DAM
Mary Ann 64th 2012399
Roan, Asa W. Sherritt

Balmoral Mary 1703690
Roan, Asa W. Sherritt

Raveni Leader 1680652
White, T. Dorsey Jones

Golden Beauty 1558575
Roan, Duthie Webster

Star King 1372851
Red, Ely Aylor Shorthorn Co.

Elms Roan Beauty 1583432
Roan, W. W. Brown

Raveni Leader 1680652
White, T. Dorsey Jones

Golden Beauty 1558575
Red, Duthie Webster

Royal Seal 1148329
Roan, Herbert P. Hogan

Mary Ann 3d 1139712
Red, D. A. Black & Son

MARY ANN 91st, 2314812, is a very well balanced roan cow. She is thick, deep, low set, and straight in her lines. She sells with a roan heifer calf at side by Monarch 22nd 2378759, and in calf again to the same bull.

HOLLRAH

Cow

Lot 54

BELLE 55th 2425804

Red, calved February 15, 1947. Bred by John H. Ball, Agate, Colorado; 2d owner, September 15, 1947, C. R. Asper & Sons, Ramah, Colorado; 3d owner, February 18, 1948, Fred Hollrah, Denison, Iowa. LE O 64.

SIRE
N U Standard Star 1974622
Roan, Univ. of Nebraska

Ashbourne Standard 1767030
Roan, A. C. Shallenberger

Village Maid 62d 1755241
Red, A. C. Shallenberger

Chilancy Ranger 29th 1855514
Roan, Child & Anceney

DAM
Belle 43d 2184527
Red, John H. Ball

Belle 23d 1905256
Red, John H. Ball

Royal Seal 1638803
Roan, L. E. Crews

Augusta C 1586628
Red, A. C. Shallenberger

Browndale Badge 1628083
Red, A. C. Shallenberger

Village Maid 55th 1331650
Red, A. C. Shallenberger

Wheatland Lorne 1623479
Roan, Broughton Bros.

Mollie Ramsden 6th 1585518
Roan, Child & Anceney

Emperor 1805543
Red, J. Paul Jones

Belle 18th 1860175
Red, John H. Ball

BELLE 55th 2425804 combines character, depth of body and thickness of flesh that a profitable family should have. She deserves your consideration.

How known — a herd is known by its production.

JOHNSON & GRAVES

Cow

Lot 55

QUEEN OF BEAUTY 108th 2319086

Roan, calved March 17, 1945. Bred and owned by Bellows Bros., Maryville, Mo. LE B-88.

SIRE

Golden Victory 2059224
Roan, M. D. Whimple

Goldfinder Diamond 1831545
Roan, Thos. E. Wilson

Faustiana Melody 1803774
Red, F. M. Townsend

Beathton Royal Knight 1992872
Red, Beath Farms

DAM

Queen of Beauty 101st 2152941
Red, Bellows Bros.

Queen of Beauty 71st 1603179
Roan, Bellows Bros.

Calrossie Goldfinder 1753587
White, John MacGillivray

Golden Pearl 1753613
Roan, R. S. McWilliam

Goldspur's Rodario 1723778
Red, Hopley Stock Farm

Sni-A-Bar Jessica 1714467
Roan, Sni-A-Bar Farms

Roland Clipper -225957-
Red, Beath Farms

Matchless Mayflower -264070-
Red, Duncan Campbell

Maxwalton Baron 1224429
Roan, Carpenter & Ross

Queen of Beauty 44th 886787
White, Bellows Bros.

QUEEN OF BEAUTY 108th, 2319086, is a good thick, deep bodied, a daughter of Golden Victory 2059224. She has a roan heifer calf at side, Sire Monarch 22nd 2378759 and pasture bred back to same bull.



Better bulls build better Shorthorns.

McCONE BROS.



Brawith Nugget 1944238

Cow

Lot 56

AUGUSTA 11th 2477558

Red, calved August 29, 1947. Bred and owned by McCone Bros., Botna, Iowa. RE C 1.

SIRE
Brawith Emperor 2069695
Roan, Carl L. Retzlaff

Brawith Nugget 1944238
Roan, David Douglas

Clara Belle 15th 1962767
Roan, Carl L. Retzlaff

Calrossie Supreme 2033330
Roan, Husted Bros.

DAM
Augusta 10th 2256805
Roan, McCone Bros.

Rosebud Augusta 1876421
Roan, M. L. Christensen

Brawith Boy 1836058
Roan, Hugh S. Black

Primrose Jilt -252728-
Roan, John Walker

Browndale Mint 1755664
Red, Geo. W. Retzlaff & Son

Clara Belle 13th 1757833
White, F. W. Retzlaff & Son

Supreme Goldfinder 1920005
Roan, M. D. Whimple

Marigold 22d 1875553
Red, Tomson Bros.

Sni-A-Bar Meteor 1796385
White, Sni-A-Bar Farms

Patdale Augusta 1824846
Red, L. B. Maytag

AUGUSTA 11th 2477558 is a solid red heifer with very good type. The kind that will make an outstanding brood cow in anyone's herd. She was mated January 15th to Red Mercury Leader.

What he saves in the cost price usually is more than lost in the value of the bull calves.

SOUTHWEST IOWA SHORTHORN BREEDERS' ASSOCIATION

GILMAN

Cow

Lot 57

CARRAY'S ROAN MAID SUE 2530372

Roan, calved May 29, 1948. Bred and owned by Gilman Bros., Stuart, Iowa; 2d owner March 3, 1949, Howard Gilman, Stuart, Iowa. LE 18.

SIRE

Will-A-Dell Gold Bond 2182736
Roan, Will A. Davis & Son

Will-A-Dell Gold Plate 2063600
Roan, Will A. Davis & Son

Will-A-Dell Rosewood 1911261
Roan, Will A. Davis & Son

Brookside Type 1999369
Roan, R. J. Egger

DAM

Roan Maid Sue 2132817
Roan, Gertrude Coglon

Roan Maid 12th 2041428
Roan, Ray Coglon

Brawith Nugget 1944238
Roan, David Douglas

Will-A-Dell Bessie 1836723
Roan, Will A. Davis & Son

Sni-A-Bar Silver Plate 1714459
White, Sni-A-Bar Farms

Rosewood 99th 1740280
Red, Crews & Andrews

Brawith Rambler 1922468
Roan, Jas. Douglas & Sons

Brookside Rosewood 3d 1765327
Red, R. J. Egger

Brawith Earl 1929790
Roan, Ben G. Studer

Red Maid 11th 1913073
Red, Ray Coglon

CARRAY'S ROAN MAID SUE 2530372 is first place Shorthorn heifer in the 1949 Adair County Fair. Should be bred to Wellington's Bacon, reserve champion bull at the Iowa Royal sale in 1948.

BOWER

Cow

Lot 58

C B GOLDEN VICTORIA 2525552

Light roan, calved June 9, 1948. Bred and owned by Daniel E. Bower & Sons, Massena, Iowa. LE 53.

SIRE

Brawith Prince 2363637
Red, Daniel E. Bower

Brawith Monarch 2272606
Red, Daniel E. Bower

Jilt's Lady 37th 2218784
Red, Daniel E. Bower

Brawith Monarch 2272606
Red, Daniel E. Bower

DAM

Golden Victoria A 2363640
Red, Daniel E. Bower

Golden Victoria 45th 2218781
Roan, Daniel E. Bower

Brawith Standard 2052270
Roan, R. G. Egger

Rosebud's Rose 1765689
Roan, J. T. Judge

Brawith Standard 2052270
Roan, R. G. Egger

Jilt's Lady 28th 2001624
Roan, Daniel E. Bower

Brawith Standard 2052270
Roan, R. G. Egger

Rosebud's Rose 1765689
Roan, J. T. Judge

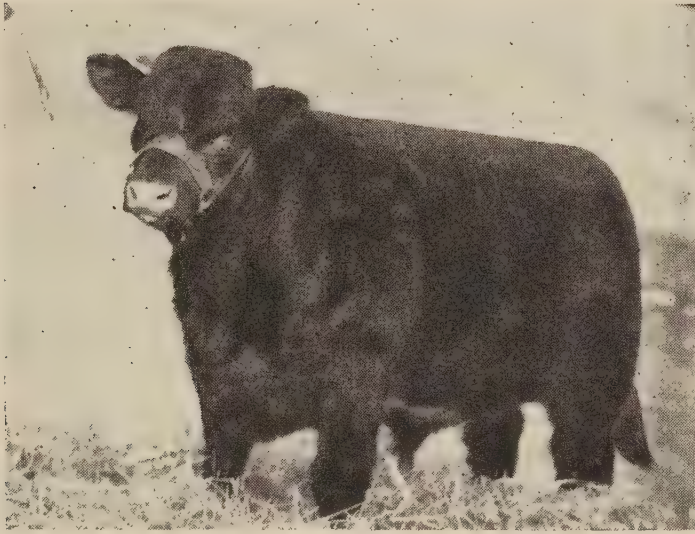
Brawith Standard 2052270
Roan, R. G. Egger

Golden Victoria 26th 1852500
Red, Daniel E. Bower

C B GOLDEN VICTORIA 2525552 is a low set heifer and sells open. However, she may be carrying the service of Goldfinder's Banner. More definite information sale day.

Price and value are two great things.

HART



Miles of View Prince 2074904

Cow

Lot 59

PRINCESS CUMBERLAND 2520028

Red, calved August 1, 1948. Bred and owned by Richard H. Hart, Villisca, Iowa. RE 3.

Miles of View Prince 2074904
Red, Miles of View Farms

Lady Secret 20th 2139245
Red, Lomas Farms

Douglas Style 2033057
Red, McCone Bros.

Volumnia Cumberland 2d
1780943
Red, H. K. Owens

Calrossie Prince Peter 2009143
Roan, J. MacGillivray

Star Secret 1839719
Roan, T. Dorsey Jones

Douglas Style 2033057
Red, McCone Bros.

Lady Secret 9th 1756556
Roan, D. E. Lomas

Browndale Douglas 1801297
Red, McCone Bros.

Narcissus Lady 1638554
Red, McCone Bros.

Anoka Gold Ring 1335450
Red, Anoka Farms

Volumnia Cumberland 1311576
Red, H. K. Owens

SIRE
Prince Centennial 2370925
Red, Harold J. Hart

DAM
Cumberland 43d 2191251
Red, Lomas Farms

PRINCESS CUMBERLAND 2520028—is a thick, deep-bodied heifer. She is typical herd building material. Sells open.

District auction sales of pure bred cattle are the breeders most effective
show windows.

KLINE

Cow

Lot 60

LADY DOUGLAS MERCURY 2531419

Dark roan, calved October 1, 1948. Bred and owned by S. H. Kline, Clarinda, Iowa. RE 73.

SIRE

Edellyn Cockade Mercury
2140732
Roan, Thos. E. Wilson

Calrossie Mercury 1957318
White, J. MacGillivray

Pitpointie Orange Blossom 41st
2031993
Red, Robert L. P. Duncan

Helfred Outlook 207774/
Red, F. W. Hubbell

DAM

Lady Douglas 10th 2284595
Red, S. H. Kline

Douglas Lassie 1955027
Red, S. H. Kline

Calrossie Control (255913)
White, J. MacGillivray
Calrossie Augusta Opal
(179796)
Dark Roan, J. MacGillivray

Pitpointie Thistle (289054)
Roan, Robt. L. P. Duncan
Pitpointie Orange Blossom 21st
(137946)
Roan, R. L. P. Duncan

Brae Lodge Headlight 1874600
Red, T. A. Russell

Velvet Veronica 1852627
Roan, Geo. Struve

Ashbourne Goldmine 1752751
Red, A. C. Shallenberger

Lady Douglas 35th 1655963
Red, A. C. Shallenberger

LADY DOUGLAS MERCURY 2531419 is a good heifer from one of the best families I ever had. Here is on attractive granddaughter of Imported Calrossie Mercury.

SALES CIRCUIT

September 27th

Marshall County Shorthorn Breeders' Sale, Marshalltown, Iowa. George H. Lewis, Sale Mgr., Marshalltown.

September 29th

P. A. Rasmussen & Sons, Goldfield, Iowa. Mervin F. Aegerter, Sale Mgr., Seward, Nebr.

September 30th

Robert Wright Dispersion, Carroll, Iowa. Mervin F. Aegerter, Sale Mgr., Seward, Nebr.

October 1st

Swanson Bros., and Howard Hildreth & Sons, Estherville, Iowa. Mervin F. Aegerter, Sale Mgr., Seward, Nebr.

A good bull is worth a lot of average bulls.

A Select Draft of
HERD HEADING BULLS
For the
Breeder . . . Ranchman . . . Farmer

Free Freight Offer—The American Shorthorn Breeders' Association offers to prepay freight up to \$200 on any shipment of **ten head or more** to any one destination 300 miles or over from Red Oak.

Bring your neighbors. Buy with them. Ship with them.

Females – Cows with Calves at Foot
Bred and Open Heifers

It is easy to ship cattle from Red Oak by rail or truck to any point in the nation. Plenty of trucks are available for long distance hauls in any direction.

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